



The CS License Features Guide

All Concept System licenses include the following features:

- One focus prompt
- Unlimited statement generation in the brainstorming phase, of which up to 125 of those statements can be used in the sorting and rating phases
- Up to 5 hours of technical assistance by the Concept Systems’ client services staff

	CS Core [®]	CS Global Silver [®]	CS Global Gold [®]	CS Global Platinum [®]
Data Collection	Manual/Offline Non-Web Based Face -to-Face	Web Based Participation	Web Based Participation	Web Based Participation
Participants for Sorting and Rating	Up to 50	Up to 50	Up to 200	Up to 500
Rating Questions	3	3	4	6
Participant Questions (Demographics)	5	5	8	Unlimited
Unlimited Brainstorm Statement Collection	✓	✓	✓	✓
Up to 125 Statements for Sorting and Rating	✓	✓	✓	✓
Unlimited Participants for Brainstorming		✓	✓	✓
Ability to Insert Logo in Webpage Header			✓	✓